



Shikshadwar

Gateway to knowledge

INDIA'S BELOVED CA EDUCATORS
TEAM SHIKSHADWAR

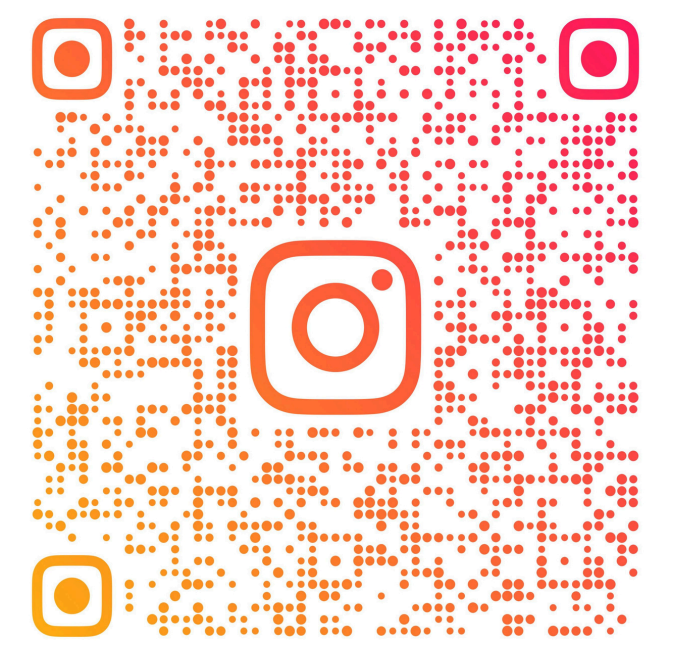


CA ADARSH JOSHI

CA , B.COM

FOUNDER

- 8+ years of teaching experience in CA education
- Subject Expert in:
CA Foundation – Paper 2: Business Laws
CA Intermediate – Paper 2: Corporate and Other Laws
- Has uploaded over 3000+ educational videos for CA Foundation and CA Inter students
- Known for his dynamic, conceptual and “fun-and-learn” teaching style
- Guided thousands of students across India to success in CA exams
- Strong academic background with B.Com (BMCC, Pune) and ACA qualification
- Widely appreciated for his clarity, energy, and practical approach to law subjects
- Through Shikshadwar, offers comprehensive classes, books, tests, and mentorship to CA students



CAADARSHJOSHI



CA DARSHAN JAIN

CA , CS , LLB , DISA , DIRM , B.COM

CO FOUNDER

- Chartered Accountant by profession & educator by passion
- Teaching Financial Accounting , Financial Management & Strategic Management to CA Students For 12 Years.
- Practicing Chartered Accountant For Past 13 years in The Field of Audit , Direct & Indirect Taxes & Management Consultancy
- Elected as Convenor of The Jalna CA CPE Chapter of WIRC of ICAI For 2 consecutive years 20-21 & 21-22.
- He Has Successfully Completed & Qualified Following Certificate Course Conducted By ICAI
 1. Forensic Accounting & Fraud Detection
 2. Concurrent Audit of Banks
 3. Goods & Service Tax (GST)
 4. Public Finance & Accounting
 5. Drafting & Pleading Before Authorities
 6. Wealth management & Financial Planning
 7. Artificial Intelligence



@CA_DARSHAN_JAIN

CA TUSHAR TAPARIA

CA , LLB

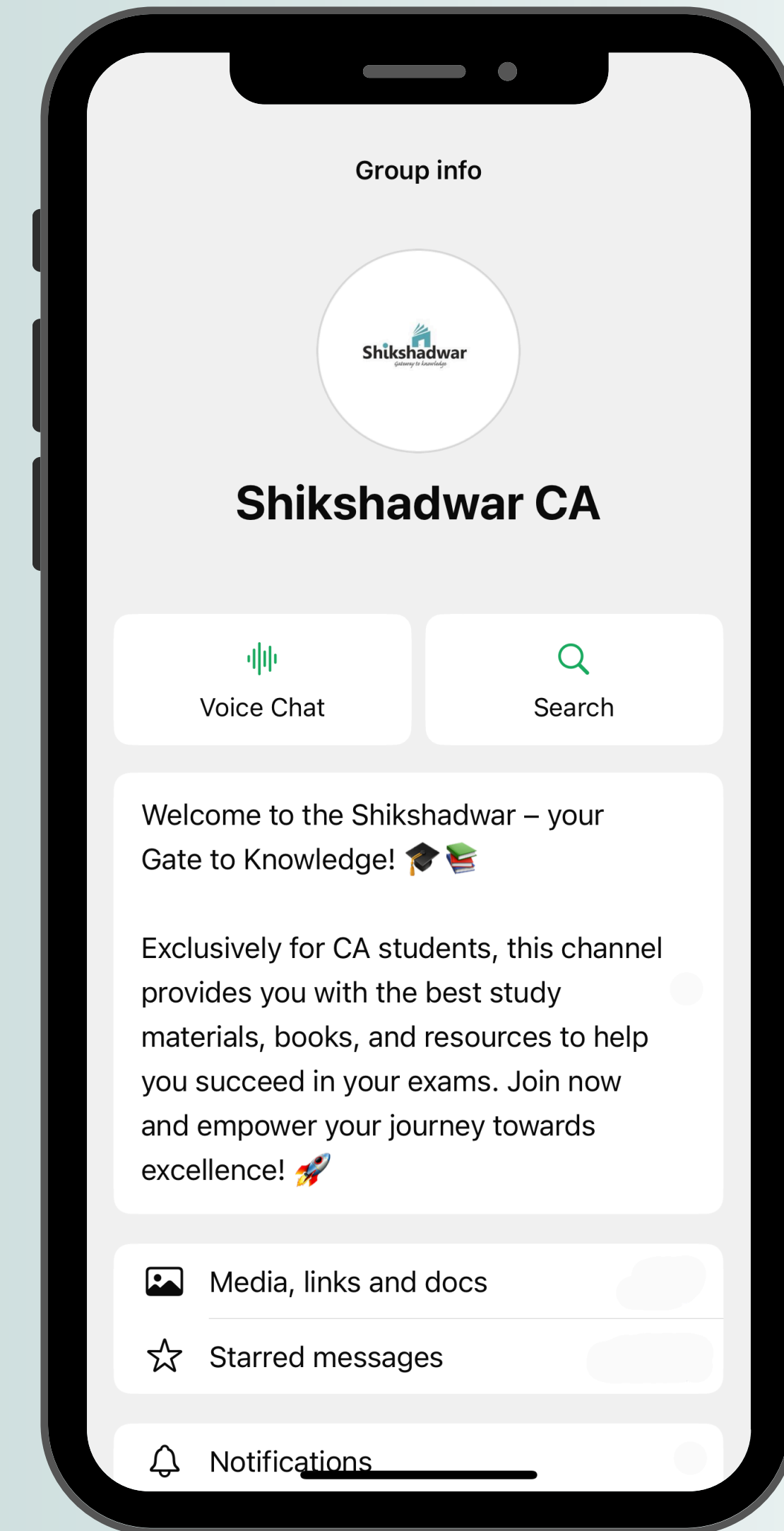
- A multi-faceted professional with a Chartered Accountancy qualification and a Bachelor's degree in Law.
- Brings 7+ years of teaching experience across CA and CS professional courses.
- Specializes in:
 - Taxation at CA Intermediate and CS Executive levels
 - Economics at CA Foundation level
- Known for simplifying complex concepts with crystal-clear explanations and practical insights.
- Expert in delivering Fasttrack batches with proven accelerated learning techniques.
- Frequently invited as a visiting faculty for Taxation at reputed coaching institutes.
- Loved by students for his interactive teaching style, real-life examples, and exam-oriented approach.



@CA_TUSHAR_TAPARIA



Join Now >>



<< **Join Now**





Your one-stop destination for CA

We prioritize delivering comprehensive, easy-to-understand, and exam-focused content to empower you in your professional journey. Our carefully curated resources are designed to build a solid foundation and guide you toward achieving your career goals.

CA Foundation

CA Intermediate



Class Features



Live Streaming

Experience the power of live learning anytime, anywhere. With our Android app, the classroom travels with you –

01



Book Series

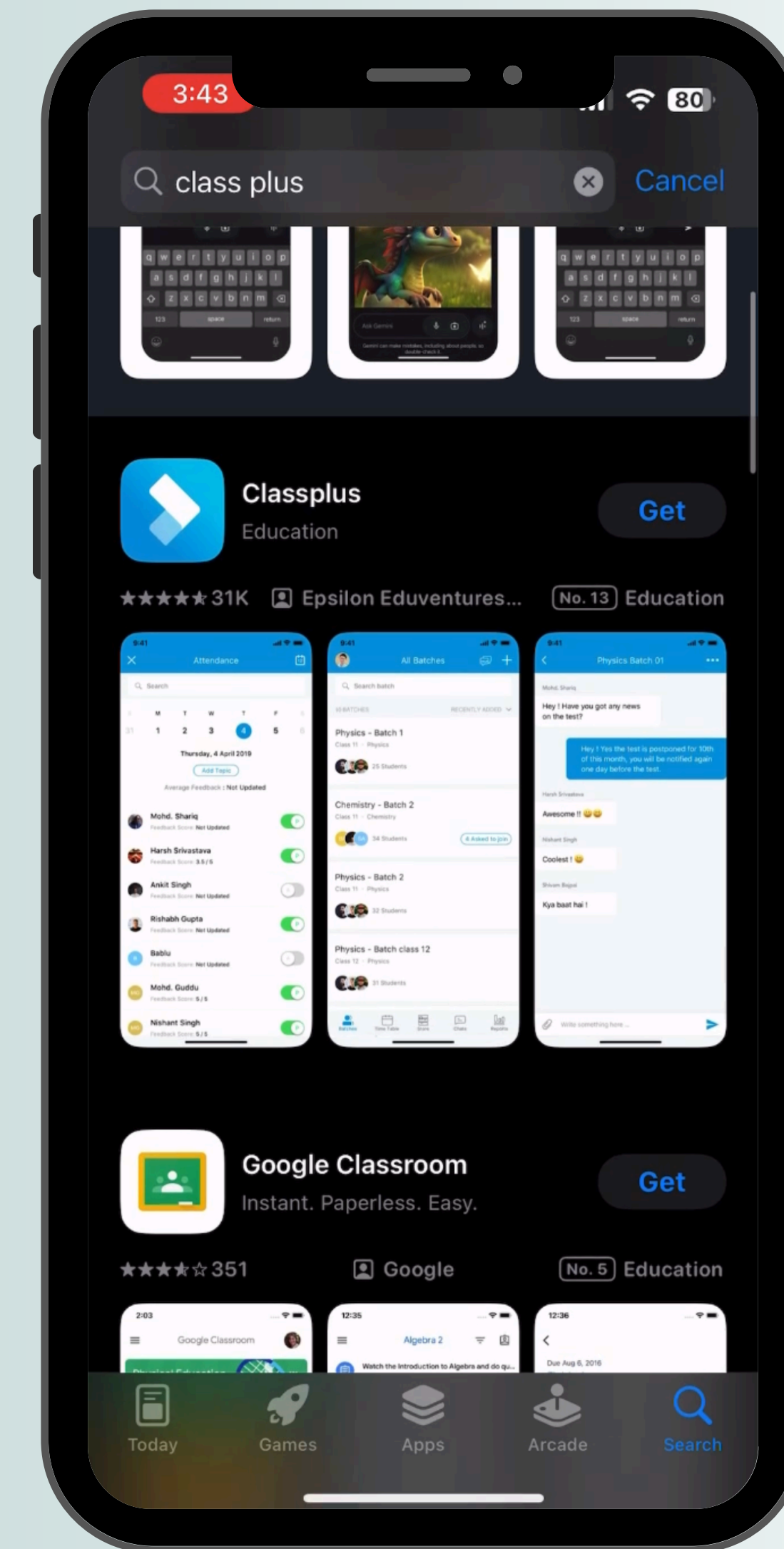
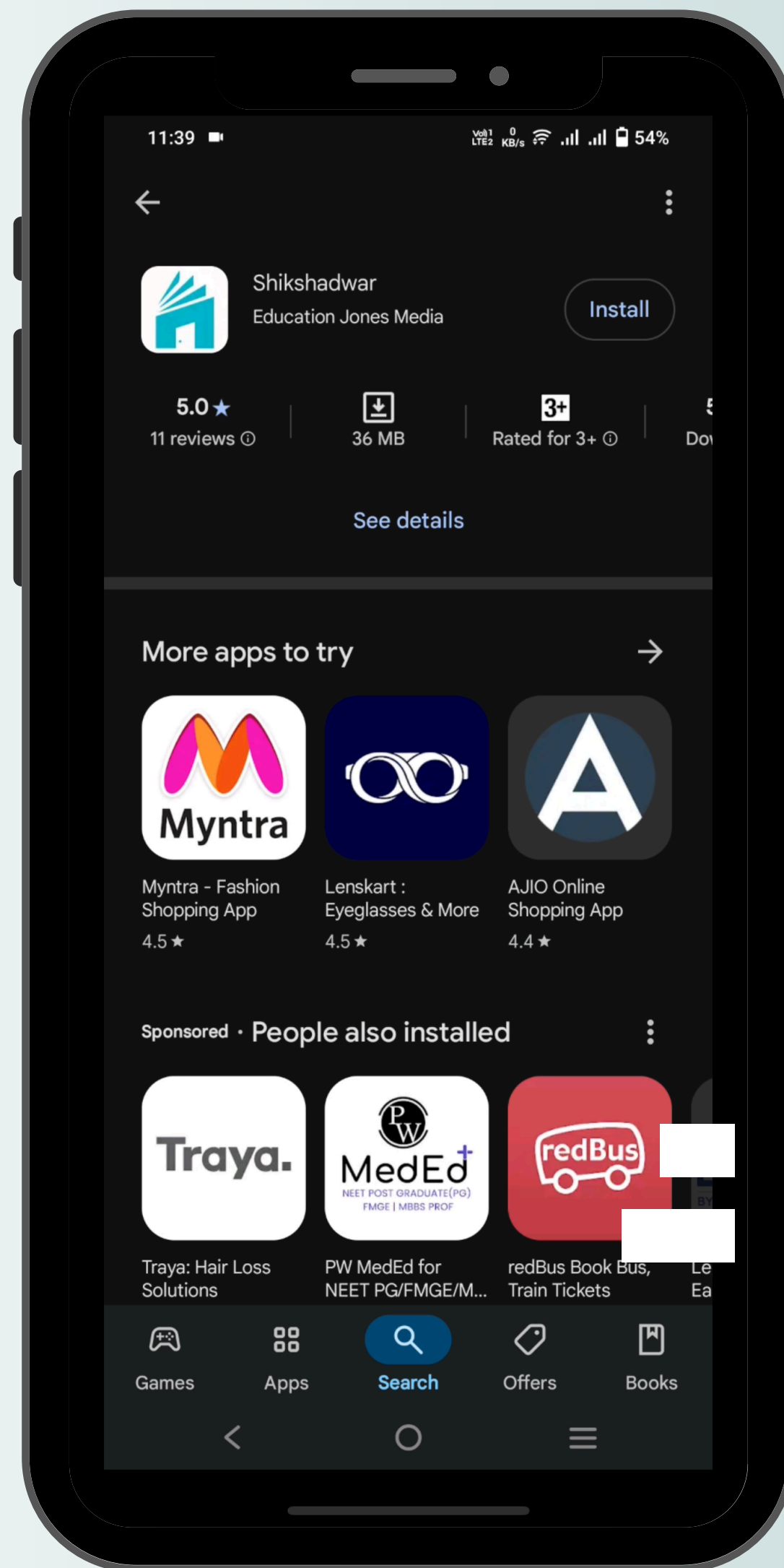
Your ultimate destination for all CA study essentials. Discover a curated collection of books, perfectly aligned

02

Website



www.shikshadwar.com



(Use Org Code:
EMSOY)

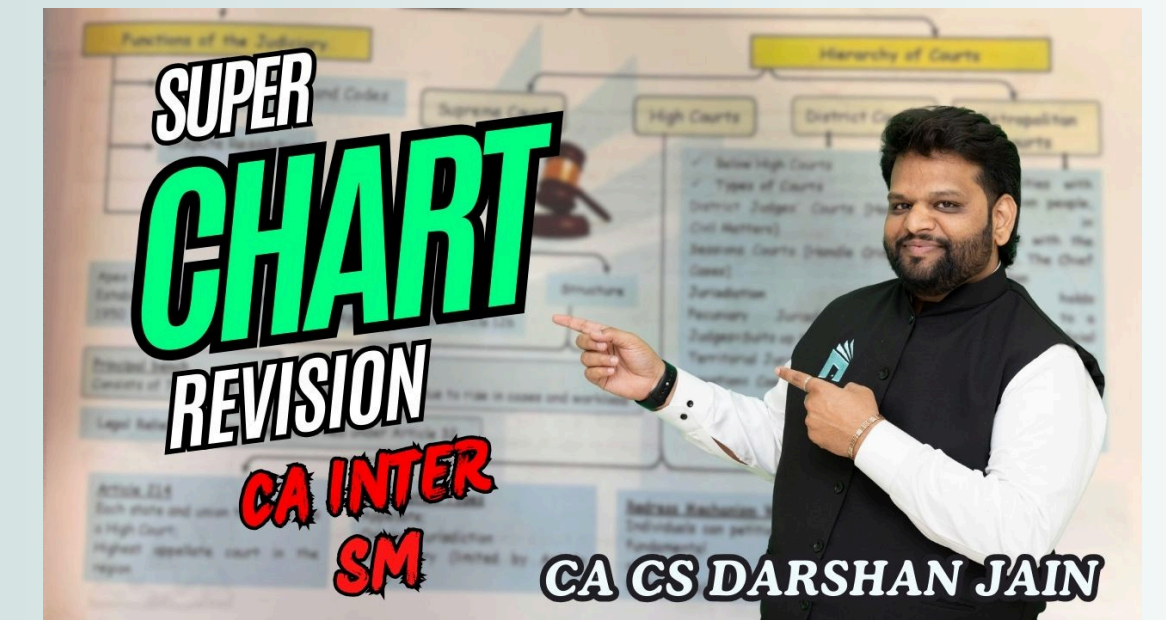
CA INTERMEDIATE MAY 25

Marathons Live Streams



RRR - Result Oriented Rapid Revision

Most Imp Questions



One Shot MCQ's Marathon

Super Chart Revision









Amendments Ki Pathshala

20 -20 Series

CA INTERMEDIATE MAY 25

Marathons Schedule With Links

DATE	TIME	EDUCATOR	SUBJECT	TOPICS	YOUTUBE LINK
17/4/2025	8.00 AM	CA ADARSH JOSHI	LAW	RRR	
18/4/2025	12.00 NOON	CA TUSHAR TAPARIA	GST	RRR	
19/4/2025	8.00 AM	CA CS DARSHAN JAIN	FM	RRR	
20/4/2025	8.00 AM	CA ADARSH JOSHI	LAW	ONE SHOT MCQ MARATHON	
21/4/2025	2.00 PM	CA TUSHAR TAPARIA	GST	GST AMENDMENTS & ITS IMPORTANT QUESTIONS	
23/4/2025	8.00 AM	CA CS DARSHAN JAIN	FM	ONE SHOT MCQ MARATHON	

DATE	TIME	EDUCATOR	SUBJECT	TOPICS	YOUTUBE LINK
24/4/2025	2.00 PM	CA TUSHAR TAPARIA	DT	DT AMENDMENTS & ITS IMPORTANT QUESTIONS	
27/4/2025	8.00 AM	CA CS DARSHAN JAIN	SM	ONE SHOT MCQ MARATHON	
4/5/2025	8.00 AM	CA ADARSH JOSHI	LAW	MOST IMPORTANT QUESTIONS	
6/5/2025	3.00 PM	CA TUSHAR TAPARIA	TAXATION	20-20	
12/5/2025	8.00 AM	CA CS DARSHAN JAIN	FM	20-20	
13/5/2025	8.00 AM	CA CS DARSHAN JAIN	SM	SUPER CHART REVISION	

STRATEGIC CHOICES

MCQ'S



MCQ 1

Which strategy is implemented after the failure of turnaround strategy?

- (a) Expansion strategy*
- (b) Diversification strategy*
- (c) Divestment strategy*
- (d) Growth strategy*

MCQ 2

Retrenchment strategy in the organization can be explained as

- (a) Reducing trenches (gaps) created between individuals.*
- (b) Divesting a major product line or market.*
- (c) Removal of employees from job through the process of reorganization.*
- (d) Removal of employees from job in one business to relocate them in other business.*

MCQ 3

An organisation diversifies in backward sequence in the product chain and enters specific product/process to be used in existing products. It is:

- (a) Forward diversification.*
- (b) Vertical diversification.*
- (c) Horizontal diversification.*
- (d) Reactive diversification.*

MCQ 4

Corporate strategy includes:

- (i) expansion and growth, diversification, takeovers and mergers*
- (ii) Vertical and horizontal integration, new investment and divestment areas*
- (iii) determination of the business lines*

From the combinations given below select a correct alternative:

- (a) (i), and (ii)*
- (b) (i) and (iii)*
- (c) (ii) and (iii)*
- (d) (i) (ii) and (iii)*

MCQ 5

Vertical integration may be beneficial when

- (a) Lower transaction costs and improved coordination are vital and achievable through vertical integration.*
- (b) Flexibility is reduced, providing a more stationary position in the competitive environment.*
- (c) Various segregated specializations will be combined.*
- (d) The minimum efficient scales of two corporations are different.*

MCQ 6

Stability strategy is astrategy.

- (a) SBU level*
- (b) Corporate level*
- (c) Business level*
- (d) Functional level*

MCQ 7

Conglomerate diversification is another name for which of the following?

- (a) Related diversification*
- (b) Unrelated diversification*
- (c) Portfolio diversification*
- (d) Acquisition diversification*

MCQ 8

Diversification primarily helps to:

- (a) Reduce competition*
- (b) Reduce risk*
- (c) Reduce taxes*
- (d) Reduce costs*

MCQ 9

If suppliers are unreliable or too costly, which of these strategies may be appropriate?

- (a) Horizontal integration*
- (b) Backward integration*
- (c) Market penetration*
- (d) Forward integration*

MCQ 10

A beverage company has more than 500 soft drink brands, but none of them is anywhere close to its premium brand One Sip in awareness, revenue and profits. As per BCG's Matrix, One Sip brand for the beverage company is?

- (a) Star*
- (b) Dog*
- (c) Cash cow*
- (d) Question mark*

MCQ 11

Baba Pvt Ltd has seventeen factories, nine of which they recently gave to other producers on lease. This has increased their cash inflows to a great extent, and they are enjoying this surplus by investing the same in financial assets. Such a strategy can be termed as which of the following?

- (a) Divest*
- (b) Harvest*
- (c) Hold*
- (d) Build*

MCQ 12

Shreya, the owner of Kalakaari boutiques, wanted to reduce uncertainty of their business strategy for which she gathered a lot of information from peers, groups, industry reports and experts. But it did not give her comfort to take up new strategies. What tool can help her in this regard?

- (a) Risk Analysis*
- (b) BCG Analysis*
- (c) ADL Matrix*
- (d) Scenario Analysis*

MCQ 13

In context to BCG matrix, which of the following statements is not correct?

- (a) The BCG assumes that all products will grow and mature*
- (b) The BCG can be used to examine a company's current product portfolio*
- (c) A company with only cash cows and dogs has limited long-term prospects*
- (d) All of the above*

MCQ 14

Catalyst Polymers, a textile producing firm, has witnessed unprecedented sales growth in the last few years due to favorable market conditions abroad. As a result, the company diversified its activities to Chemical Manufacturing, Steel Forging and Metal Dye Manufacturing. The investment in steel forging in particular has not been successful due to strict environmental laws enacted by the Government. The said strategic business unit (SBU) though generates enough cash to sustain but does not have much future and sometimes requires cash for survival. Consequently, the management has engaged an expert in the field to help them classify the SBUs. Employing the Boston Consulting Group (BCG) Growth-Share Matrix, the expert advised the company to disinvest or liquidate Steel Forging SBU. Classify the Steel Forging SBU into the most appropriate matrix.

- (a) Star*
- (b) Cash cow*
- (c) Question mark*
- (d) Dog*

MCQ 15

Spark Pvt. Ltd., an automobile seat manufacturing company has been witnessing superior growth compared to its competitors due to management's greater emphasis on quality of production. In the previous Board Meeting, the management has decided to expand the existing business. The CEO will be travelling to south-east Asia and Africa for identifying new geographical places and new product dimensions and will try to establish new distribution channels to attract new customers abroad. Based on the Igor Ansoff's product market growth matrix, identify which of the growth strategy the company is employing in the current case.

- (a) Market penetration*
- (b) Product development*
- (c) Market development*
- (d) Diversification*

MCQ 16

The Specialist Clothing Company (SCC) is a manufacturer of a wide range of clothing. Fashion is one of the five divisions of SCC. Fashion is operating in a market with high growth and is a market leader. By the next year, it is predicted to have 10% of the market share in a growing market. Fashion should be classified as which of the following according to the BCG matrix.

- (a) Star*
- (b) Dog*
- (c) Cash cow*
- (d) Question mark*

MCQ 17

Freshy Drinks provides fruit juices to a number of super market chains that sell them under their own label. Its marketing manager explains, 'We' have got a large number of products. Our freshly squeezed orange juice is doing fine (high market share). The market for orange juice appears to be matured (low growth). We've got advanced production and bottling equipment and long-term contracts with some of major growers.

Which position best fits the "orange juice product" as per BCG matrix?

- (a) Cash cow*
- (b) Question mark*
- (c) Star*
- (d) Dog*

MCQ 18

T Ltd. is a Delhi based super market, which has grown from a position where 30 years ago it had a revenue of around ` 50 crores p.a. to a position today where revenue exceeds ` 5000 crores p.a. and profit exceed ` 1000 crores p.a. It has achieved this growth through a combination of strategies many of which can be plotted on to the Ansoff matrix?

	<i>Existing products</i>	<i>New products</i>
<i>Existing markets</i>	A	C
<i>New markets</i>	B	D

- (i) Expansion into clothing and electrical sales*
- (ii) 24-hour opening*
- (iii) Selling its products on internet*
- (iv) Overseas expansion*

- (a) A-(ii) D-(ii) B-(iii) C-(iv)*
- (b) B-(i) C-(ii) A-(iii) D-(iv)*
- (c) C-(i), A-(ii) D-(iii) B-(iv)*
- (d) D-(i) B-(ii) C-(iii) A-(iv)*

MCQ 19

General public is discerning from buying air conditioning units based on the Health Ministry guidelines regarding emergence of a contagious viral pandemic. Consequently, Nebula Pvt Ltd, a manufacturer of evaporation coils used in air conditioning units has faced significant loss in working capital due to sharp fall in demand. The company conducted financial assessment and developed a workable action plan based on short and long term financial needs. But for immediate needs, an emergency plan has been implemented. It includes selling scrap, asset liquidation and overheads cost reduction. Further, to avoid any such untoward event in future, they plan to diversify into newer business areas along with its core business. Identify the strategy opted by M/s. Nebula Pvt Ltd?

- (a) Retrenchment strategy*
- (b) Liquidation strategy*
- (c) Turnaround strategy*
- (d) Divestment strategy*

MCQ 20

Stylish Fabric Ltd., a clothes manufacturer is buying up a chain of retail outlets to differentiate its clothes from those of its competitors through branding. This gives an opportunity for higher margins. Stylish Fabric Ltd. will also be able to produce clothes as the shop demands them (JIT) leading to reductions in inventory levels.

Which strategy has Stylish Fabric Ltd. adopted?

- (a) Backward integration*
- (b) Forward integration*
- (c) Conglomerate diversification*
- (d) Horizontal integrated diversification*

MCQ 21

Beta Company, a car manufacturer is buying up a supplier so that it gets a dedicated supplier with both guaranteed quality and price. The material could be manufactured when required by Beta Company leading to lower inventory levels.

Which strategy has Beta Company adopted?

- (a) Backward integration*
- (b) Forward integration*
- (c) Conglomerate diversification*
- (d) Horizontal integrated diversification*

MCQ 22

An advertisement says, 'Have Roohafza with milk and lassi too'. Which strategy is the company trying to use:

- (a) Market development*
- (b) Product development*
- (c) Market penetration*
- (d) All of the above*

MCQ 23

GE Nine-cell matrix is based on:

- (a) Market attractiveness and business strength*
- (b) Market growth rate and business strength*
- (c) Market attractiveness and relative market share*
- (d) Market growth rate and relative market share*

MCQ 24

Acquisition of IT company by a steel manufacturer is:

- (a) Business level strategy*
- (b) Corporate strategy*
- (c) Business decision*
- (d) Functional diversification*

MCQ 25

When two organisations combine to increase their strength and financial gains along with reducing competition is called-----.

- (a) Hostile takeover*
- (b) Liquidation*
- (c) Merger*
- (d) Acquisition*

MCQ 26

The reasons for acquisition are:

- a) Increased market power*
- b) Increased diversification*
- c) Seizing growth opportunities*
- d) All of the these*

MCQ 27

A strategic business unit is a grouping of businesses.

- (a) Unrelated*
- (b) Differentiated*
- (c) Related*
- (d) None of these.*

MCQ 28

A rubber manufacturer starts making shoe soles and gum can be termed as?

- (a) Conglomerate Diversification*
- (b) Concentric Diversification*
- (c) Horizontal Integration*
- (d) Vertical Integration*

MCQ 29

Which of the following statements are true?

Statement 1: General Electric Matrix uses two factors while taking strategic decisions: Competitive position and Market Attractiveness.

Statement 2: General Electric Matrix uses two factors while taking strategic decisions: Business Strength and Stage of industry maturity.

- a) **Statement 1 is correct**
- b) **Statement 2 is correct**
- c) **Both Statements are correct**
- d) **None of the statement is correct**

MCQ 30

Which of these are low-growth, high market share businesses/ product?

- a) Star
- b) Cash- Cow
- c) Question - mark
- d) Dog

MCQ 31

Which strategy has its objective to increase market share, even by foregoing short-term earnings?

- a) Build
- b) Hold
- c) Harvest
- d) Divest

MCQ 32

Which of the following is the riskiest strategy of Ansoff Market Product Growth matrix?

- a) Market penetration
- b) Market Development
- c) Product development
- d) Diversification

MCQ 33

Which strategy has its objective to 'preserve market share'?

- a) Build
- b) Hold
- c) Harvest
- d) Divest

MCQ 34

Which of these is a portfolio analysis technique that is based on the product life cycle?

- a) BCG Growth Matrix
- b) Ansoff Growth Matrix
- c) Arthur D. Little Matrix
- d) General Electric Matrix

MCQ 35

In which position of ADL Matrix, companies are generally vulnerable in the face of increased competition from stronger and more proactive companies in market.

- a) Dominant**
- b) Tenable**
- c) Favourable**
- d) Strong**

MCQ 36

Which position of ADL matrix is comparatively rare position and in many cases is attributable to a monopoly?

- a) Dominant
- b) Tenable
- c) Favourable
- d) Strong

MCQ 37

In which position of ADL, a firm has considerable degree of freedom over its choice of strategies and often able to act without fear of its market position?

- a) Dominant**
- b) Tenable**
- c) Favourable**
- d) Strong**

MCQ 38

Which position in ADL matrix generally comes about when industry is fragmented?

- a) Dominant
- b) Tenable
- c) Favourable
- d) Strong

MCQ 39

Which of these is a simplest way to portray a corporation's portfolio of investment?

- a) Ansoff Growth Matrix
- b) Product Life cycle
- c) SWOT Analysis
- d) BCG Growth Share Matrix

MCQ 40

Which of these are products or SBU that are growing rapidly and also need heavy investment to maintain their position and finance their rapid growth potential?

- a) Star
- b) Cash- Cow
- c) Question - Mark
- d) Dog

ANSWER KEY

SR.NO	ANSWER	SR.NO	ANSWER
1	C	21	A
2	B	22	C
3	B	23	A
4	D	24	B
5	A	25	C
6	B	26	D
7	B	27	C
8	B	28	B
9	B	29	D
10	C	30	B
11	B	31	A
12	D	32	D
13	A	33	B
14	D	34	C
15	C	35	B
16	A	36	A
17	A	37	D
18	C	38	C
19	C	39	D
20	B	40	A